

# SPARKS IGNITE AS CANDIDATES FORUM REVS UP

by PAUL LINFESTY  
Runner Editor

Sparks flew at a Candidate's Forum held last Monday in front of the cafeteria. David Lyman, a student, asked Jon White, a candidate for AS president, why "whenever you run (here and at BC) a scandal appears?" Lyman was referring to the disappearance of political signs for the opposition that have disappeared on campus here and at BC when White was running there.

White responded that as far as he was concerned, there was no scandal.

"I don't know who's responsible. Kids will be kids."

Lyman said this might show a good reflection of the candidates running.

Suzanne Hoban, election coordinator, then said that everybody's signs had been torn down, and there was some belief that "some students are going around and taking the signs down, but unless we

know who is doing it, there is nothing we can do."

Later in the forum, Lyman went to the podium to speak for Karen Duffy, whose signs he said were also missing. In addressing the audience, Lyman stated that Duffy, a candidate for rep-at-large, "speaks to the mainstream and doesn't belong to any

narrow political interest groups."

As far as goals for the future are concerned, White said he believed the GPA minimum requirements to run for AS office should be dropped to 2.0, reasoning that students pay mandatory AS fees.

HE ALSO BELIEVED we should have a student union.

Jose Mendoza, White's only competition, also believes in a student union.

"This could hopefully be near the Commons," he said. "I would also like to see pinball machines be located where the dorm students could

use them."

IN A MORE SERIOUS vein, Mendoza urged for the reduction of mandatory AS fees, and the possibility of offering student body cards to those who want them.

He also wants to establish a student paper that would publish student events.

Ricky San Agustin, who ran for vice president virtually unopposed, pointed out his accomplishments as lower division representative

for his accomplishments in working with Daniel Neumann in eliminating the commuter fee. (The issue is now before College Council.)

HE ALSO HOPES TO bring "a better goal for students."

For comptroller, Marcia Homme felt her campaign was hampered by a "lack of exposure. (Apparently) all of my signs were borrowed due to a lack of yellow scratch paper."

The second candidate, Susan French,

said she hoped to carry through on all "the good projects" that the AS has to offer.

THE THIRD CANDIDATE, Cary Williams, was not present.

And for the race of executive secretary, Debbie Anton pointed to her qualifications, which included being a business student, as well as her journalism background.

Her opponent, Mariana Westerly, was not present.

## THE RUNNER

California State College, Bakersfield

VOLUME V, NUMBER 28 THURSDAY, MAY 22, 1980

## FEMINISTS WELCOMED AT TALK GIVEN BY ALLRED AT CSB

by STACY CARLSON  
Runner Staff Writer

Heavens to Betsy (or to Bob)! You've come a long way, baby!

Or ... have you?

ACCORDING TO MS. Gloria Allred, the outspoken feminist who visited CSB to present a lecture on "Women's Rights, Women's Wrongs." Baby, you've still got a long way to go.

Sitting among an audience of women sprinkled with men, I felt vaguely uncomfortable with Allred's opening greeting, "Welcome Feminists!" I thought to myself, what am I being called this time?

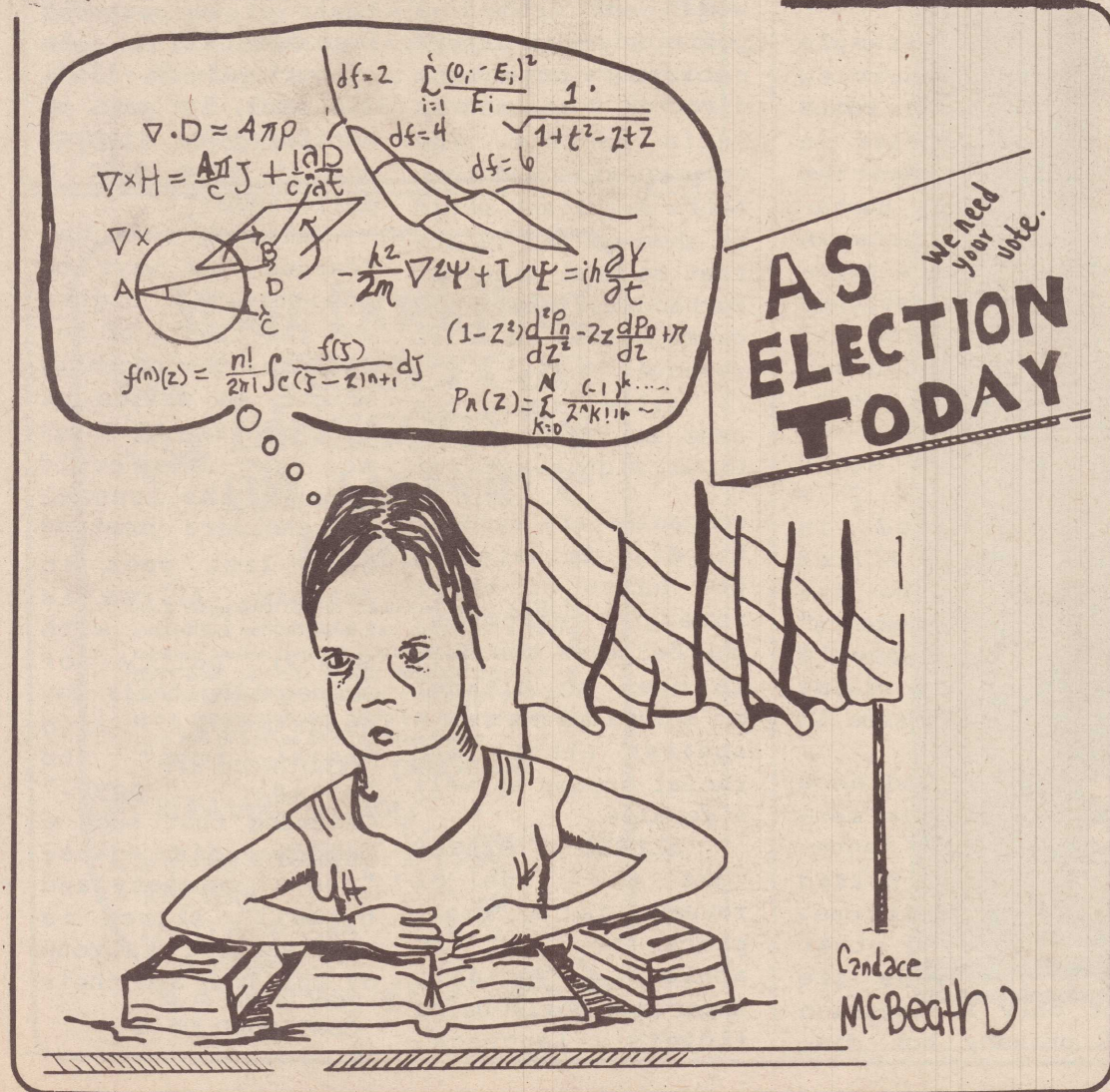
Allred declares feminism is a way of life; a feminist is someone who believes in "legal, social,

political and economic equality of women and men." I checked with Mr. Webster; nestled between feminist and feminate was his concurring definition.

AN ATTORNEY, founder of the Women's Equal Rights Legal Defense and Education Fund and twice elected President of the Los Angeles chapter of N.O.W. (National Organization for Women), Allred explained that the difference between the sexes lies primarily in power.

Responding to a question referring to a recent fund raising event held at Chippendale's (A male strip club in LA), Allred quoted from a speech she made that evening: Tonight is

CONTINUED ON 2





## 'WALKING THE RAMP' WOMAN'S FATE IN LIFE SAYS ALLRED LECTURE



CONTINUED FROM 1

not about sex but about power. Girls begin "walking the ramp" from the time they are born ... it is clear that when a man strips it's joke; he is a sex object only momentarily. When he puts on his clothes he is once again in power. But women are, clothed or naked, sex objects ... not judged on their merits as men are.

"Is Bakersfield a desert?" Allred asked audience. "Are the handful of feminists here wandering about looking for comrades? Is it okay to say "these" things in this conservative community?"

APPARENTLY IT IS, for Allred spoke frankly about feminism, equality in employment, invasion of privacy (especially concerned a woman's sex and reproductive life) and about public and private sector reac-

tion to a few non-traditional women.

A physically petite woman, Allred has appeared on Today, 60 Minutes, and Donahue. She presented a polished style and a dynamic speaking manner.

Like Jane Fonda or Howard Jarvis, she is an individual willing to speak first and to speak loudly.

CALLING THE claims of equal employment "lip service," Allred cited several cases in which a person was outrageously mistreated simply because she was her mother's daughter rather than son.

There is the federal case in which a female applicant for police officer in Los Angeles was required to take a

lie detector test "just to see if she was the type of person who would lie." The male questioner

proceeded to ask about any history of abortion, miscarriage, use of birth control pills or I.U.D., or if she had ever experienced a "painful or irregular menstrual period."

The reasoning behind such questions, concludes Allred, is that a woman with an irregular period just "can't do the job." Ms. Allred countered this belief with a quote from Gloria Steinem "If a women with an irregular cycle can't do the job then how can a man, with no menstrual cycle at all, do the job?"

THIS SORT OF rhetoric captured the audience' funny bone while getting a point across. After this banter, Allred stopped to ask, as she would do periodically throughout her talk, "Have we come a long way, baby?" And a hand to her ear, she heard a polite "no" from the small crowd. Another question, "And do we still have a long way to go?" squeezed a mild "yes" as a response.

Another example of unfair interview practices also comes from Los Angeles in the widely reported case of Sandy Buchanan. Ms. Buchanan applied to be a paramedic, was questioned if she had ever had sexual intercourse, had sex on the beach, sex in a parked car or sex in a semi-public place. This case occurred in 1979; Ms. Allred questioned the so-called "advancements" made in women's rights if such claims are still at issue in 1979.

The audience scoffed at the mention of such injustice, Ms. Allred picked up their cue. She proposed that such questions are not only an invasion of privacy but dis-

criminatory as well.

A MAN, FOR example, is rarely, if ever, asked what method of birth control he uses.

Some men may be proud to brag about their sexual scorecard, Allred points out, but many women are reluctant to discuss such private matters.

If such questions are asked, men usually aren't asked to reveal names of their sex partners, stated Allred, yet women are. The police officer applicant admitted to having sex with a member of that police force--she was denied the job, he remains on duty.

ALLRED NEXT PROPOSED a strong, almost extreme, hypothesis, that such questions are asked "just to scare women away from non-traditional jobs."

Examples come from the private sector as well. In an upcoming case, one Allred believes could set a landmark comparable to the Bakke (reverse racial discrimination) case, a woman was denied a position as an international operations director stationed in Latin America. The company reasoned that Latin Americans would be shocked and reluctant to deal with Ms. Fernandez, this would cause a loss in sales revenue.

Allred feels the case is vital to the Civil Rights act. If companies are allowed to discriminate on the bases of their foreign customers, she believes the door is open to blanket discrimination against ethnic and racial groups as well as females.

ALLRED STATES that the loss of revenue is a "small price to pay" to achieve a socially important goal. Using flowery language,

Allred declared that a court conclusion to deny Ms. Fernandez the job could undermine "the democratic heritage (the courts were) meant to preserve."

But who says that Fernandez' company must pay, in lost sales, for another country's prejudice? Who draws that fine line between Ms. Fernandez' right to a job and her company's right to earn a profit?

Allred came to CSB riding a victory wave. The State Senate just approved her "baby"-Bill SB 1351- by a vote of 30-1. The bill, which now goes to the Assembly, allows mandatory payroll deductions for child support payments. Allred fervently supports this bill, citing statistics that more than 50% of parents fail to pay court ordered child support.

ALLRED, ROLLING along in confidence and obvious satisfaction that such an important goal had been reached, urged the audience to write their state assembly representative in support of SB 1351. She said, "It pays to monitor your rights, and it does make a difference."

Allred has learned new ways to monitor her rights and the rights of her clients. She recently bought 10 shares of stock in Sav-On Drugs so that she could attend the annual shareholders meeting held last week in Anaheim. Allred is taking issue with the policy of segregating their toy department into "boys' toys" and "girls' toys." Claiming that such a policy can cause "mental anxiety and turmoil" Allred is representing a group of children and their

CONTINUED ON 3

## ACTIVIST SOUNDS OFF ON ISSUES

by MARCUS HAYS

Special to the Runner  
Dr. Harry Edwards, black professor of Sociology at the University of California at Berkeley will visit and guest lecture here at CSB on Wednesday, May 28.

Edwards has written three books, more than fifty articles on sports, sociology, the family, and race relations and has lectured at more than 300 Colleges and Universities.

IN 1968 HE ORGANIZED the Olympic

Project for Human Rights, which advocated a black boycott of the Olympic Games at Mexico City.

Many of Edwards' writings deal with sports sociology. Where some of his more controversial topics deal with the Black professional athlete, the recruitment of black athletes to universities and sports stereotypes placed on blacks.

ALONG WITH writing, Edwards has done extensive work in television. He's

### SPORTS, RACE, AND POLITICS

On Wednesday, May 28, 1980, Dr. Harry Edwards, Professor of Sociology at the University of California, Berkeley, will visit the California State College at Bakersfield to discuss, among other things, sports, race and politics. During his stay, he will guest lecture in the combined classes of Warren Paap and Ray Geigle (9:30-10:55 a.m.), conduct an informal talk at 12:00 noon at the southside of the cafeteria, and give a more formal presentation in the evening (98 p.m.) either in the Quad or inside the cafeteria.

Any interested persons are invited to meet and hear Professor Edwards. While you may not agree with all of his views, you should find him stimulating, and perhaps provocative. He is, after all, known by some as a black radical sociologist, and more recently, a major newspaper referred to him as the elder statesman of the Olympic boycotts.

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## SEGREGATED TOYS BRING OUTRAGE

CONTINUED FROM 2  
parents in a suit vs. Sav-On.

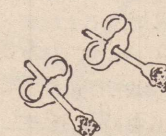
The Sav-On franchise on Mt. Vernon in East Bakersfield segregates their toys, but hardly in a rigorous fashion. One side of the aisle clearly was meant for "boys"--models, soccer balls, "CHIPS" handcuffs. On the "girls" side Sav-On displays Malibu Skipper (with a peek-a-boo tan), play jewelry and cookware. Yet, next to the cookware was a "Doctor's Kit" and beside the jewelry was "Mickey Mouse Play Money." The signs denoting "boys boys," "girls toys" were switched, hung over the wrong side of the aisle and hung from the ceiling, a little

high for any child to read.

PERHAPS THINGS IN our local Sav-On are just misplaced, but the neatness of the aisle suggested that the management was more interested in filling space than telling boys and telling girls what toys were proper for them to play with. When asked about the signs, an employee said he really didn't know why things were the way they were, or why they had signs hung at all.

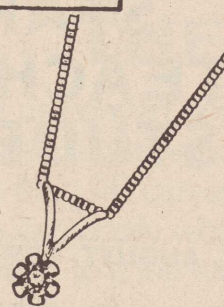
In her closing phrase, Allred declared triumphantly, "There will be no season of silence on this green earth until women win the same rights as men ... failure is impossible."

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# COMMERCIALS, SEX DISCUSSED AT KILBOURNE LECTURE

by JULIE NEVILLE  
Runner Staff Writer

**H**'s the perfect gentleman, well educated, smiles a lot, wears tailored suits. He's a successful and wealthy Madison Avenue advertising executive and he abuses women.

Jill Kilbourn, a noted journalist has

conducted extensive research which has enabled her to observe the inferior female image that has been developed by advertisers.

IN ONE OF THE hour long meetings presented by the Cal State Network, the theme "From Sugar and Spice to Cheesecake:

Images of Women in the Media," was examined by a mixed audience of approximately twenty. Highlighting the session was the film "Killing Us Softly," a narrative which substantiated her accusations with facts.

Kilbourn acknowledges the strength of advertisements in shaping our attitudes.

"Advertising is a part of life" illustrates her point.

KILBOURN INFORMS that at the time of high school graduation, an average American has been exposed to some 350,000 different advertisements--at 50 years old, 50,000,000.

According to Kilbourn, 40 million sophisticated techniques can be enlisted to help perpetrate the negative woman's image--that either of a sex object or moronic housewife.

When women's inferiority is firmly established and acknowledged by all, the ideal female beauty is introduced. Enter Cheryl Tiegs, Bo Derek. These women present an image of "absolute flawlessness that can't exist ... a look that can't be achieved."

THE FACE BECOMES a mask and the body an object. The name of the game is sex appeal. A key to advertising success is making anything the consumer's got seem paltry. "Whatever you've got has got to be changed ... Nothing will do." Many advertisements make you feel guilty. "You're just not trying hard enough. 'How could you do this to yourself?'"

Another effective advertisement campaign relies heavily on the age factor. "Don't mature, don't grow up" is a message Kilbourn often finds

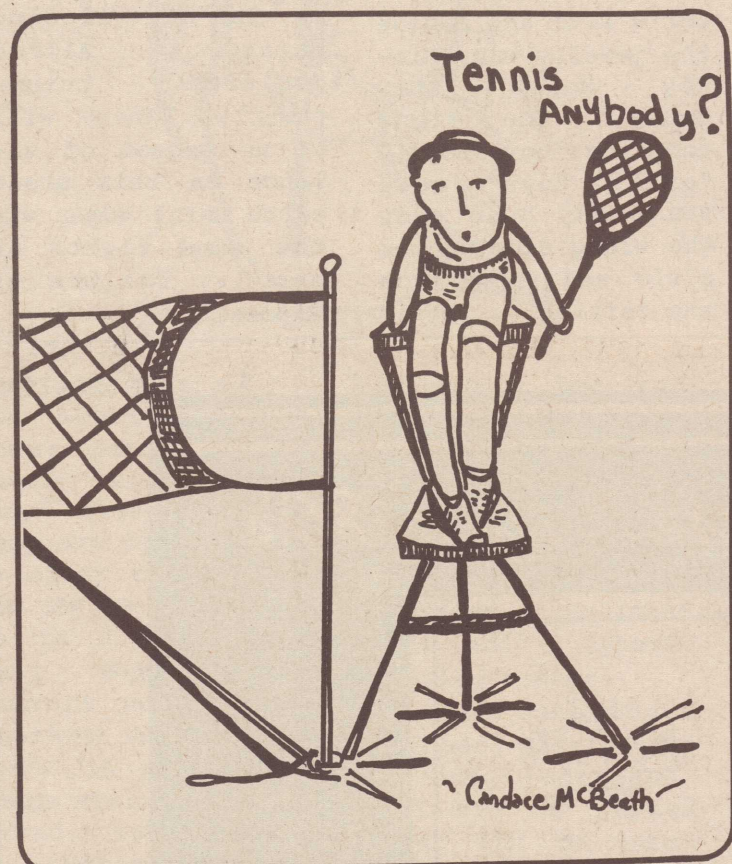
behind ads which use children. Kilbourn objects to the use of children in ads, though they may be effective, she considers it "dangerous." An interesting point was a sense of "competition" may develop between the mother and daughter, "they are both linked with the same product which promises the same effect on men.

Women in advertisements are depicted as being either "sex objects or demented housewives who are pathologically obsessed with cleanliness ... It's sex pot or dish pot, there is no in-between."

HOUSEWIVES ARE NO longer sexy, so they offer food. Bake something ... The older women are treated with derision and contempt." Some of the best places to catch granny is pushing laxatives, dentures, or arthritis medicine.

The women's movement has had some effect on how women are depicted. Now they are cosmopolitan jet setters, hair pulled back, alligator briefcase tucked under designer suit arm with men staring at her shapely Hanes-clad legs. This image, though it appears superficially better than nothing, is still presenting a misconstrued image of women. "Most women work. They have to, they need the income, but for only \$8,000 a year."

Kilbourn accuses "advertisers are America's real pornographers ... ads are trapped in rigid roles ... women are devalued in ads." Kilbourn informs that there are several agencies which fight the stereotyping. "We need help in influencing advertising ... there has been some impact by various groups."



## STAFF, TEACHERS, STUDENTS

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A debate sponsored by the Political Union.

Against: Ray Stamper, Volunteer Director of Birthline, Dr. Jeff Adams, OB/GYN, Kern General Medical Hospital

Support: Carl Ahmoldt, Director of Bakersfield Counseling Services; Wanda Goldfarb, RN., Clinica Sierra Vista

Friday, May 23, 1980  
2 p.m.  
Outdoor Arena, between Science I and II

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# CED CO-FOUNDER HURST WILL SPEAK ON ISSUES

"What is Economic Democracy and Why is it Viable for Students of the 1980s" will be the topic of a speech and discussion session by Sam Hurst, former Staff Director of the California Campaign for Economic Democracy

(CED). Mr. Hurst will be presented at CSB by the Political Union, a non-partisan student organization devoted to providing access to various political theories and to increasing political awareness. Hurst will appear in

Dorothy Donahoe Hall, Rm. G102, Thursday, May 29 at 8 p.m. There will be no charge for admission. "CED is a mysterious organization to many people," said Elaine Campbell, who is coordinating the Sam Hurst speech with

the Political Union. "There is a tendency to either dismiss it as a Tom Hayden/Jane Fonda brand of radical chic or to fear it as opposing the American way of life. It is neither. CED's basis is concerned citizens who believe in politics for people at the grassroots activist level. Historically, change frequently begins at the student level. In bringing Sam Hurst to CSB, the Political Union is providing a service to the community at large."

Sam Hurst has had a long activist career, beginning in his student days at the University of Southern California (USC).

Before graduating from there with a BA in Political Science in 1972, he was an activist at the People's Park demonstrations in Berkeley in 1969.

Then, in 1973, while studying American Diplomatic History at Boston University, Hurst toured North Vietnam, South Vietnam, Laos, and Cambodia, returning

to serve as the Boston regional organizer of the Indochina Peace Campaign. In 1974 he assisted the Wounded Knee Legal Defense Committee and in 1975 the Fred Hampton Legal Defense Committee in Chicago.

Sam Hurst was the co-founder and first Staff Director of CED, a post he held for three years. He is currently teaching Political Theory at USC, and returned nearly one year ago from a month's tour of Eastern Europe and the Soviet Union.

"We are pleased to present Sam Hurst at CSB," said Doug Wilson, of the Political Union. "We have already sponsored several successful forums, one on the Iranian situation and the other on Carter's plans to re-institute the draft. Both were successful. We hope that Hurst's talk on Economic Democracy will prove interesting and inspiring to students and members of the community as well."

# CRANSTON VISITS LOCAL BASH

by CE CE YOUNGER  
Runner Staff Writer

Senator Alan Cranston has been invited to Bakersfield once again. He will be making an appearance at two events on Tuesday, May 27.

"The first event is a cocktail party which will be held at the American Legion Hall," said Chairman Milt Younger.

YOUNGER IS A Democrat activist in the community.

Veterans, labor leaders, and local Democratic activists are among those who will be attending this event.

But Younger indicated that this event is open to the public.

COLLEGE STUDENTS are also welcome.

Younger hopes that Cranston's appearance will stimulate Democratic interest in the community. The cocktail party will begin at 5 p.m. and will continue until 7 p.m.

The Senior Senator's second appearance will take place at a dinner meeting to be held at the Rio Bravo Tennis Club.

"THE PURPOSE OF this event is to raise funds for the Senator's re-election campaign," Younger said.

GEORGE NICKEL, chairman for this event said that Cranston will be making a speech and holding an open discussion.

Key members of the community, Democrat or Republican, are being asked to attend.

NICKEL HAD THIS to say about the Senator.

"Although many of us may not always agree with Senator Cranston, he is a well informed and most conscientious legislator.

"Furthermore, he has the seniority in the United States Senate that gives him the opportunity to do

something about issues."

MILT YOUNGER backed Nickels by adding that "Cranston is one of the ten most influential political leaders in our country."

This event calls for cocktails at 7 p.m., dinner at 8 p.m., followed by



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# AS MEMBER FINDS EDITORIAL SENSATIONALISTIC

Dear Editor:

I would like to commend you and everyone associated with *The Runner* for this year's paper. No matter who or what happens each week, we received our sleeping pill. Your editorials awakened the inner me with their articulate language and ability to persuade.

You have learned well how to twist and place words just so, so that the reader only sees what you want him to see. The editorial of May 15 is an excellent example. You stated that "1,800 copies of *The Runner* came out on Thursday afternoon, yet somehow by that evening few copies could be found." So rumors result. You handled this well, just mentioning the one you wanted people to hear: that the AS had tossed the paper. Well, I ask you, what happened to the rumor about the *Runner* staff tossing the paper to cause a sensational story? If I am not mistaken, the minute you added the "s" to "rumor" in your editorial, you,

yourself, admitted there was more than one rumor. What's the implication of this?

ANOTHER PERSUASIVE point in your editorial was your use of the word "however." This led people to think "oh, these guys might have done it, we cannot prove it, but it has happened other places, like Chico State, so why not here?" However, there is no proof that *The Runner* was tossed by its staff, but reporters have been known to resort to such tactics before. Doesn't that mean another conclusion can be reached? Could it be that your own staff took them? Well, Paul?

Your best point was that we have an apathetic student body. Three cheers for that line. But when you try to put all or most of the blame for this apathy on the AS, then I say paper on this campus, is also to blame. It's your responsibility, too, to inform the student body of what is happening on this campus.

It is fine for a group to plan something, but if they can't let people know about it, then how can you expect the students to get involved?

IN ORDER FOR THE AS to insure a page in *The Runner* they pay for it. Please don't tell me they get it cheap. It should cost nothing because it should be considered a service to the students.

An apathetic student body is something everyone on this campus is responsible for.

If you want to talk about low esteem, which you state the student body feels about the AS, how about how most people on this campus feel your paper is a bore or joke. I wonder if these people might not feel *The Runner* staff took the paper.

I FEEL YOUR WHOLE article is unfounded, lacking any proof, and only dealing with what you want. You stated the AS could have taken the *Runner*, but so could its own staff, or anyone else. Get off your high horse and start being fair to everyone.

Sincerely,  
MARY JOAN CURRAN  
Graduate Representative, AS

THE EDITOR REPLIES:

In response to Ms. Curran's letter, I would like to set the record straight. Nowhere in my editorial did I accuse the AS of taking our paper. I never discounted any explanation as to why copies of the May 8 issue of *The Runner* may have disappeared. All I know is that it did.

Far from accusing the AS of being responsible for the paper's theft, I tried to dispell

rumors that this in fact was what happened. However, since this was the only rumor that reached my ears at this time, I was hardly in the position of reporting others. Indeed, Curran's letter informs me for the first time that such a rumor exists that *The Runner's* staff was responsible for the theft. Certainly if I had, then I would have tried to discount this rumor in my editorial, also. I personally know for a fact that I did not take the paper, and you can be assured that if anyone on the staff were involved, and there was proof, then he or she would be dealt with in an appropriate manner.

A third rumor that should be discussed is the possibility of an individual being responsible who wanted it to look like the AS took it. Such an opposing individual could have much to gain, because it would add fuel to the fire in trying to discredit members of the AS. Once again, however, there is no proof.

The *Runner* shouldn't and won't do all the work for the AS in getting their point of view across. Why should it?

If Ms. Curran would like the AS to get more information out, then she should do the work herself and help establish an AS newspaper. One should remember, however, that such a paper would be operating as an in-house organ newspaper, dispensing only one point of view.

The *Runner* welcomes such competition, however, because it will continue to operate as a watchdog on government practices. This is the purpose of a free press, and no government-controlled publication can undermine this as long as free information remains the rule of the day.

- PAUL LINFESTY

# HOUSING MARKET RISKY? ASKS CONCERNED CITIZEN

TO THE EDITOR:

Nowadays there is a great speculative boom in housing. Millions of home-buyers are stretching their budgets to buy the biggest houses they can. IN FACT, THEY USE so much leverage that their outstanding mortgage balances remain approximately unchanged for many years.

Little do they know, there are two directions that the price of anything can go: there is up, and there is down. Do you think housing prices will ever go down?

History shows that every great speculative boom has ended with a crash.

SOON THERE WILL be an historic crash in the housing market. Millions of home prices will fall far below their mortgage balances, plunging their once-proud owners deep into debt.

Millions of greedy homeowners are planning to cash in on your ignorance (even after they could have taught you better in school). So warn all your friends: Don't buy a house until after the prices crash, and even after a crash, there are always two directions that the price of anything can go: there is up, and there is down.

Contrary to popular belief, prosperity is caused by investments for income, and never by investments for capital gain.

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## CALIFORNIA STATE COLLEGE, BAKERSFIELD

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Performance #1  
DAKOTA ROADS

A play that follows European immigrants as they homestead in South Dakota. Life on the prairie is portrayed from 1856 to present day.

TUESDAY, MAY 27 8:00 PM DORÉ THEATER

The appearance of the Dakota Theatre Caravan is sponsored by the Rural Americans in the Depression Project, Associated Students and the School of Arts and Sciences.

Performance #2  
DUSTING OFF THE 30'S

This play is a musical journey through the 1930's. It captures the joy, hardship, and sense of mutual support wrought by the Depression Era.

WEDNESDAY, MAY 28 8:00 PM DORÉ THEATER

## WOMEN'S CLUB CHAMPAGNE BRUNCH

(All CSB employees & spouses invited)  
Reservations are now being accepted for CSB Women's Club (membership includes both men and women) spring champagne brunch.

The gala event is set for Saturday, May 31, from 11 a.m. to 1 p.m. at the home of Mr. and Mrs. Rayburn DeZemmer, 6606 Mt. Hood Drive.

Installation of 1980-81 officers, and presentation of scholarships and outstanding senior service award will take place. There will also be entertainment by Lisa McCollum.

Officers to be installed include:

President	Iris Scheide
Vice President	
(programs)	Sal Ramondino
Vice President	
(ways and means)	Marsha Rink
Secretary	Norman Prigge
Treasurer	Helia Corral
Parliamentarian	Cheryl Geigle
Historian	Dee Whitley
Sunshine and	
Administrative	
Advisor	Helen Frankel

Committee chairs include:

Interest groups	Verna Ramondino
Telephone	Wilma Abbott
Newsletter	Sallie Stanton
Hospitality	Barbara Grego
Publicity	Vera Stalker

Reservations, \$3.75 each, are due by May 23 and may be sent to Marsha Rink, 1704 Manning Street, Bakersfield, CA 93309.

## Campus Paperback Bestsellers

1. **The Americans**, by John Jakes. (Jove, \$2.95.) Kent family chronicles, Vol. VIII: fiction.
2. **The Matarese Circle**, by Robert Ludlum. (Bantam, \$3.50.) American-Soviet spy thriller: fiction.
3. **The Stand**, by Stephen King. (NAL/Signet, \$2.95.) Widespread disease followed by unknown terror: fiction.
4. **The Complete Scarsdale Medical Diet**, by Dr. Herman Tarnower & Sam S. Baker. (Bantam, \$2.75.)
5. **The Third World War: August 1985**, by Gen. Sir John Hackett and other NATO officers. (Berkley, \$2.95.) An account of the global war to come: fiction.
6. **How to Prosper During the Coming Bad Years**, by Howard J. Ruff. (Warner, \$2.75.) Investment techniques.
7. **Hanta Yo**, by Ruth Beebe Hill. (Warner, \$3.50.) Teton Sioux Indian life before the whiteman.
8. **SS-GB**, by Len Deighton. (Ballantine, \$2.75.) Nazis occupy England during World War II: fiction.
9. **Scruples**, by Judith Krantz. (Warner, \$2.75.) Rags to riches in the fashion world: fiction.
10. **The Stories of John Cheever**, by John Cheever. (Ballantine, \$3.50.) Short stories about life in New York: fiction.

Compiled by *The Chronicle of Higher Education* from information supplied by college stores throughout the country. May 5, 1980.

## New & Recommended

**The Habit of Being**, by Flannery O'Connor. (Vintage, \$6.95.) Letters of the Southern novelist and story writer.

**The Pleasures of Sociology**, edited by Lewis A. Coser. (NAL/Mentor, \$2.75.) 36 topical essays by distinguished sociologists.

**To Set the Record Straight**, by John Sirica. (NAL/Signet, \$3.50.) Watergate, from break-in to pardon.

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# ASIAN cultural festival

THURSDAY, MAY 22

2:00 p.m. volleyball tournament  
3:00 p.m. softball game

7:30 p.m. to 9:30 p.m. CSB CAFETERIA  
Asian Gourmet Banquet catered by Mandarin House, Inc.  
\$6.50: Reservations must be made by Monday, May 19. Call 833-2275

The banquet will include entertainment in the form of dances and music from China, Japan, the Philippines, and Polynesia.

FRIDAY, MAY 23

11:30 a.m. to 1:00 p.m. CSB CAFETERIA  
Asian Food Preparation  
Demonstrators: Kazuko Skaer, Shizuko Olson & Sei Misaki  
"Japanese Cooking"  
Demonstrator: Hapipah Weinheimer  
"Malaysian Cooking"

\*\*\*\*\*  
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8:00PM

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## RUNNER SPORTS

### NEUHART EARNS A-A HONORS

by MARK ATKINS  
Runner Sports Editor

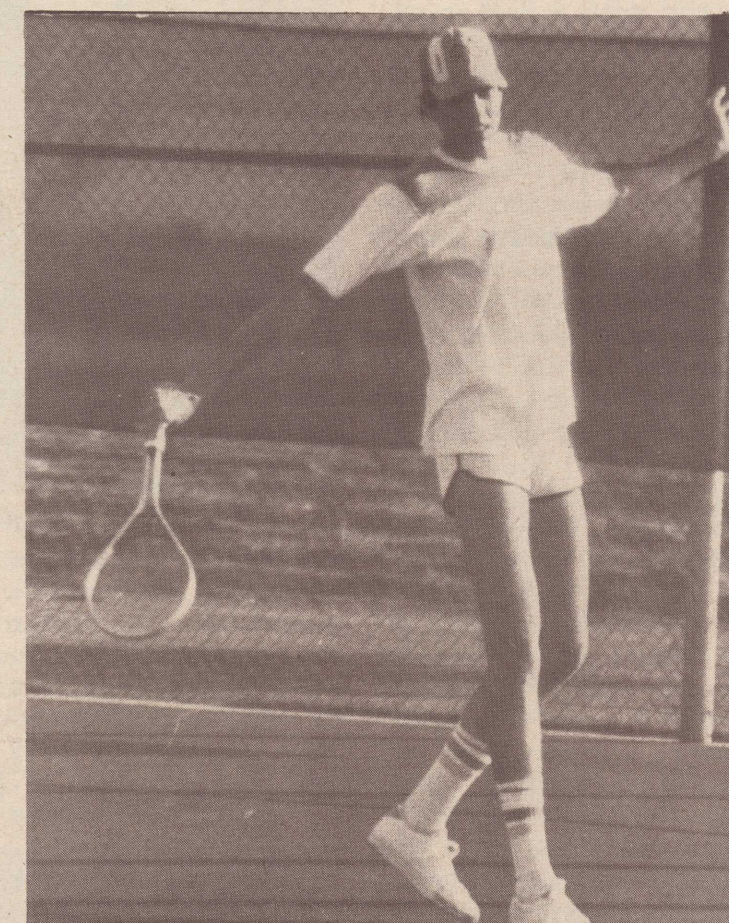
Number 1 singles player Greg Neuhart became CSB's first men's tennis player to earn All-American honors, before being eliminated in the quarterfinals of the NCAA Division II national championships in Edwardsville, Illinois.

His high finish also helped CSB to their best team finish in this national tournament, eighth.

"GREG PLAYED great," said coach Mike Endles. "He seemed to rise to the occasion and he played the whole tournament aggressively."

Neuhart really played some solid

CONTINUED ON 10



Greg Neuhart returns a backhand shot from along the baseline. Neuhart became the first men's tennis player to earn All-American honors in the school's history. Runner photo by Kim Lackey.

### WOMEN NETTERS 3RD 3 QUALIFY FOR NAT'L'S

by MARK ATKINS  
Runner Sports Editor

CSB's women's tennis team failed in their bid to capture a fourth consecutive Western Regional title, but Linda Enemark and the doubles team of Chris Ramsower and Sue Jereczek all qualified for the AIAW Division II national tournament, by virtue of their second place finishes in their respective flights.

Cal Poly Pomona took first place in the region with 24 points, while Cal State Northridge was second with 16. CSB finished third with 10 points.

"IT WAS AN OUT-standing tournament in terms of competi-

tion and I think we did a super job," said coach Gloria Friedman. "You could tell, everyone came to play."

Enemark was the only roadrunner to get to the finals in singles competition, as all five of her teammates were eliminated in the semis. She opened with a first round bye and then clobbered Dominguez Hills' Edie Ihde, 6-1, 6-1. In the finals of the number 6 singles flight, Enemark lost a 6-0, 6-2 decision to Kellerman of Pomona.

Helen Park of Cal State Los Angeles continued her jinx over Lisa Ehrigott, as she downed her for the fifth time this

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### 7 FIRSTS, 3 SCHOOL RECORDS HELP RUNNERS TO 2ND

by MARK ATKINS  
Runner Sports Editor

The men's track team had their best team finish in the school's history, as they grabbed second place honors to defending Division II national champion Cal Poly San Luis Obispo, in the California Collegiate Athletic Association's (CCAA) conference track meet, Friday and Saturday, May 16 and 17.

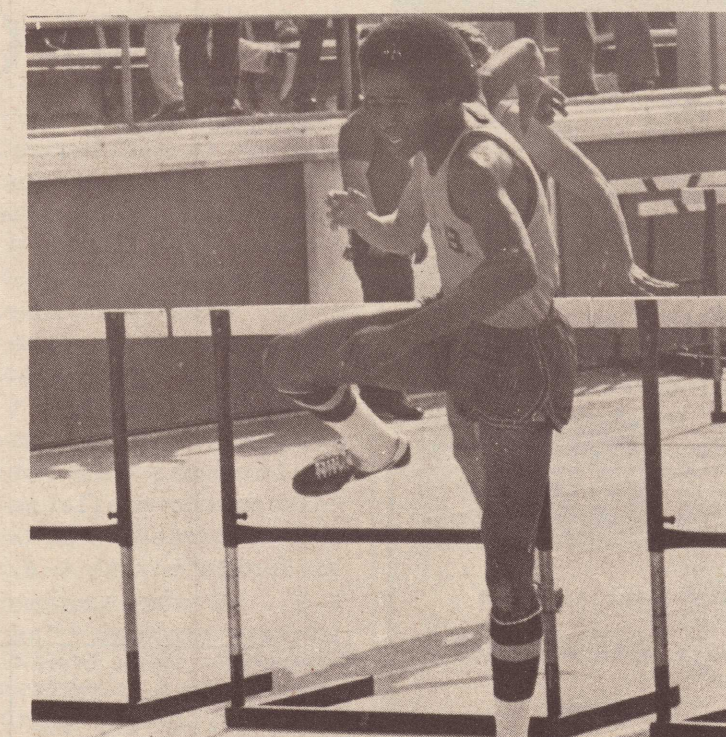
"I'm very pleased," said an elated coach Charles Craig. "Our people did what they are capable of doing and we reached our goal

[to finish in the top three in the conference]."

IN THE TEAM standings SLO had 161 points for their first, to 147 for CSB. Cal State Los Angeles was third with 97 and Cal State Northridge finished fourth with 85.

The Roadrunners had some really impressive individual performances, as they took seven firsts and set three school records in the meet.

Leading the way was Tom Van Arkle, who set a new school standard in the hammer throw, with a toss of 143'11", while capturing first



Myron Perkins is off and running in the 100 High Hurdles. Perkins took a sixth in conference track meet. Runner photo by Kim Lackey.

place honors. Another 'Runner to take a first and set a school record was Jeff Garrett in the high jump. Garrett had tied with Cal Poly Pomona's Mark Bryant at 6'10", after they both missed three attempts at 6'11 1/2". Then in a jump-off, Garrett cleared his first attempt at 6'11 1/2" for the victory.

David Quick was the only other Roadrunner to take a first in field events, though Bret Selby did set a new school record in the javelin. Selby broke his own record with a

CONTINUED ON 11



# GOOD MORALE MAKES THE TRACK TEAM THE BEST

by JULIE NEVILLE  
Runner Staff Writer

"It's the best team we've ever had, both men and women. They are involved with each other both on and off the track, in social settings and classroom settings; that's where we get our esprit de corps," explains Charles Craig, men's head track coach.

If measured in terms of how many athletes qualified for the NCAA Division II Nationals, this year's team is three times better than

people, and good recruits. There has been a great response for next year, which is a tribute to the athletes."

The teams' members tend to agree and seem to maintain close, supportive relationships. Constance Ward, a freshman and the only female to qualify for nationals comments, "We did really well even though there were a lot of injuries. We had good team spirit and everybody stuck right in there, together."

Tracy Tappin,

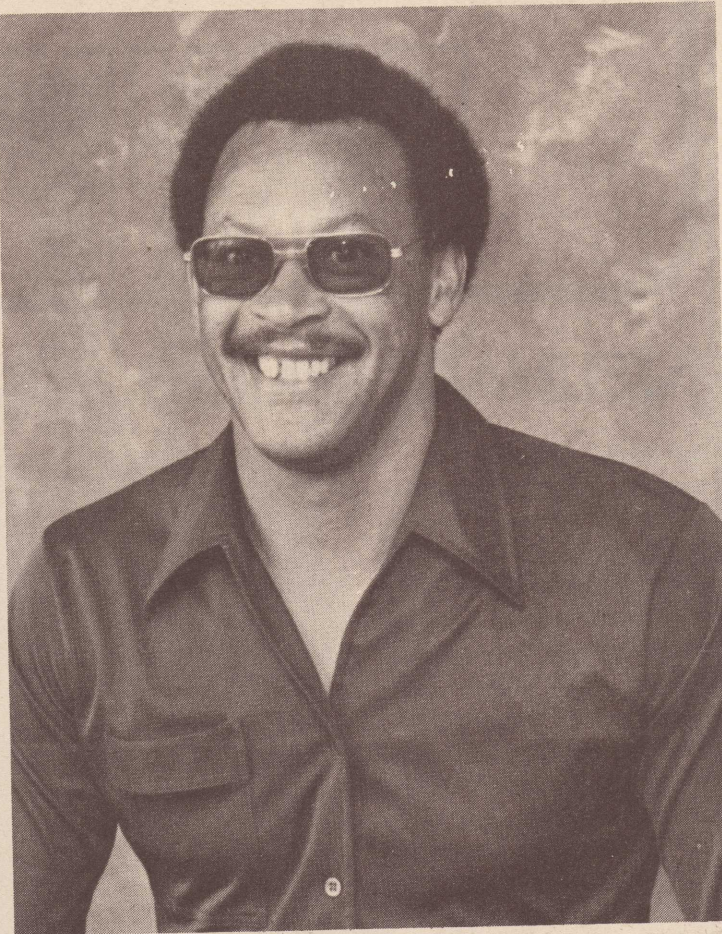
tor, agrees, "Support from the team is really important. I do better when I know they're behind me."

THE POSITIVE attitude that prevails is expressed by high jumper 'Hollywood' Garrett, "I'm two inches away from my goal. I'll definitely make it; it's just a matter of time."

Craig is pleased that morale has been so high this year. "You can usually catch it in the discipline. This year there hasn't been any situation that required anything out of the ordinary. It's a problem when you're losing, not coming to practice and not giving 100 percent. Because we're successful, even our lows have been high."

Mark Stanley, a junior, will return to compete on next year's team. "I think we're closer than we used to be." But Stanley comments that "there's not a lot of depth that we need. Overall, we've got a strong base that we've got to build on."

JOE SMITH DOESN'T think recruiting will present a problem for CSB. "The guys have



Charles Craig

opened the door to bringing in people next year. In order for guys to come to school, they've got to have something to come to. And now they do."

Craig welcomes new recruits. "Athletic is a socially binding entity. Students have more fun . . . the team manifests that."

Jeff Garrett, who received seven to eight recruiting offers, returns the

compliment. What drew Garrett to CSB was Craig. "He's one of the boys, one of the guys. He criticizes you when you need it, complements you when you need it." Garrett further explains that "we all hate to lose. When you hate to lose, you're bound to have a good team."

PHIL ROBERTS, A San Jose City transfer who competes in the triple jump, sees Craig as being "the

## NEUHART GAINS TOP HONORS

CONTINUED FROM 9 matches in getting to the quarterfinals. In his first match, he downed Herb Sanford of Delta State 7-5, 6-3. Then in the second round, he came up against CCAA conference number 1 singles champion David Shuh. Neuhart rose to the challenge and turned back Riverside's Shuh 6-4, 7-5, in what coach Endles called "an

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excellent match."

With All-American honors on the line, in the third round, the CSB sophomore came out and took the match right to his opponent and it payed off, as he downed St. Augustine's Bullos Hussiani 6-3, 6-2.

IN THE QUARTERFINALS, Neuhart met the tournament's number 2 seeded player, Juan Hildalgo of Nichols State and he won the first set 6-7, before Hildalgo came back to win the match 6-0, 6-3.

"The first set was a real battle,

and it seemed to take everything out of Greg," said Endles of the match.

CSB's other singles entrant, Steve Williford, was eliminated when he lost his first round match to Cal State Hayward's Jim gorman 6-3, 5-7, 6-2. Neuhart and Williford also represented CSB in doubles in the tourney, but they dropped their opening match to Raimo O'Jalaand Garth Naumoff of host Southern Illinois, 6-2, 6-2.

## SEVEN FIRSTS HELP 'RUNNERS TAKE 2ND

CONTINUED FROM 9

throw of 217'7", as he placed fifth. He also had a third in his very first decathlon, with 6,353 points. Quicks first came in the triple jump, with a wind-aided 51'3 1/2".

OTHERS TO PLACE in field events were Gerald Howard (second) and Mark Stanley (third) in the long jump, with leaps of 24'2 1/2" and 23'4", respectively.

In the running events, the Roadrunners had one-two finishes in both the 400 and 800 meters and they also got a first from Andre Frazier in the 110 high hurdles. In the 400, Jeff Garrett sprinted to a 47.68, while teammate Cliff Newsome was not far behind with a 47.96. "Newsome ran a good

race," said Craig, "he came on at the finish and edged into second in the last three yards."

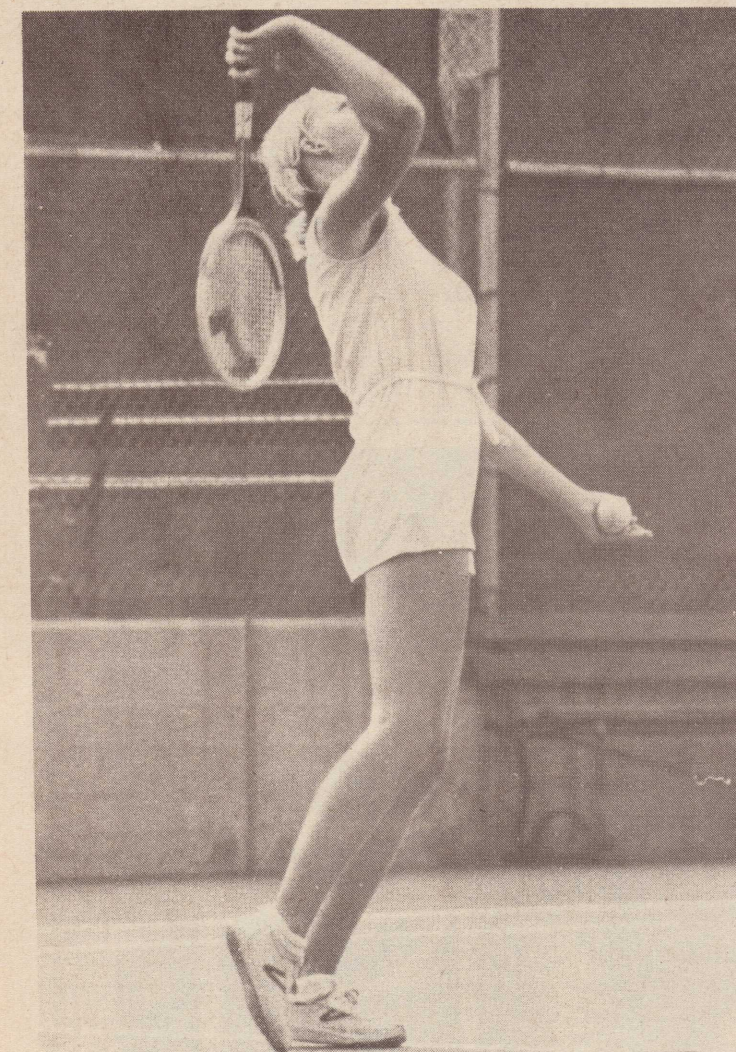
The other one-two finish, in the 800, was by senior Mike Bisbee and freshman Ken Hanney. They were timed in 1:15.14. and 1:51.17 respectively.

IN THE 110 HIGH hurdles, the country's top two Division II competitors in this event met, and CSB's Frazier pulled off a mild upset as he beat CSLA's Sam Turner, 13.96 to 14.12. Teammates Claude Grady and Myron Perkins were fourth (14.4) and sixth (14.86).

The only other first the 'Runners had was in the mile relay, where the team of Bisbee, Garrett, Newsome, and Charles Truvillion ran a

CONTINUED ON 12

## WOMEN NETTERS FINISH THIRD



Sophomore Linda Enemark hits a serve in her finals match against Pomona's Kellerman, at the Western Regionals. Enemark lost the match 6-0, 6-2. Runner photo by Kim Lackey.

## HAYS MORE THAN ROUND BALLER

by JULIE DOWNS  
Special to the Runner

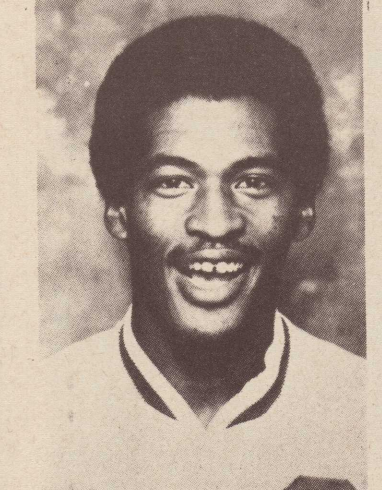
Marcus Hays, whose name is synonymous with basketball at CSB, has other goals on his mind beside the hoop.

A point guard and captain of the basketball team, Hays is a senior, working toward a B.A. degree in English and Communication Studies, with a minor in business and public relations. He plans to graduate at the end of the summer session this year.

ORIGINALLY FROM Compton, California, Hays attended Palomar Junior College in San Diego, before transferring to CSB in 1978 on a basketball scholarship. Since then, he has achieved an impressive record in college basketball. His most recent accomplishment was being named second

team all-conference player this season. Here at CSB, he was named Most Valuable Player, Best Defensive Player, Best First-Year Player and Jockey Club Athlete of the Month.

The praise and glory of being a sports star has not gone to Hays' head, however. For him,



Marcus Hays

sports is just a hobby and he is interested in directing his energies to what he calls "more serious" pursuits.

"I'm giving up sports," he said. "I have more serious goals on my mind -- academic goals."

HAYS' DECISION TO pursue a public relations career was influenced by his interest in writing.

"By the time I came to Cal State, I hadn't decided on a major yet," he said. "I liked to write and I'd always gotten A's in English in high school, so I decided to major in English and combine it with business. I really like to write promotional."

Business and

public relations run in the family, according to Hays. His father is a division manager for a liquor distributing company in Compton and one of his brothers is a public relations consultant in the Los Angeles area. Hays comes from a family of nine, including his parents, four brothers, and two sisters.

WHILE ATTENDING school, Hays has worked as a student assistant in the sports information office compiling information and writing press releases on spring sports. Currently he is working on campus for the Pacific Coast Athletic Conference, preparing press releases each week for every school in the conference.

His immediate goal is to finish school as soon as possible and get a job.

"Public relations is my goal, but I'm willing to take anything that comes by way of getting experience in the media," he said.

HE ADDED THAT HE plans to stay in Bakersfield at least two years before moving on.

Hays said of his experiences at CSB, "I think the basketball team is going to be really good, they have some good coaches. And the business department is great. The professors are super."

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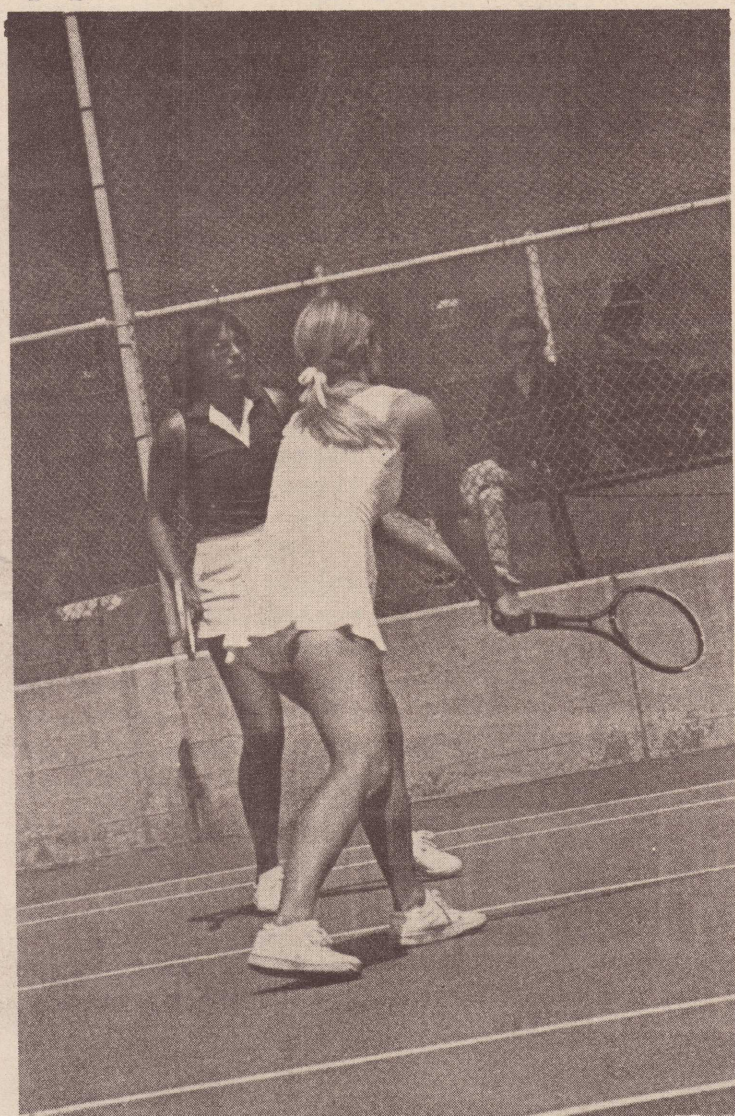
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## WOMEN NETTERS



Chris Ramsower (right) tries to hit a back-hand shot, as doubles teammate Sue Jereczek (left) looks on. Ramsower and Jereczek won the match 7-5, 6-4 over Satura and Miller of Northridge. Runner photo by Kim Lackey.

CONTINUED FROM 11

all competition in the western region the top two teams automatically qualified for the nationals and hopefully there will be an at-large team taken, as well.

Due to the overall competition in the western region the top two teams lost 6-4, 6-1 to Claussen and Stafford of Pomona. CSB's number 1 and 3 doubles teams were eliminated in their first round matches.

## MORALE MAKES FOR TOP TEAM

CONTINUED FROM 10

Arnold says, "The coaches are great. They do a good job."

Looking to the future, Roberts pre-

### ROADRUNNERS 2ND

CONTINUED FROM 11  
3:14.9.

Rich Medellion came up with a big race in the steeplechase and he finished third with a while Joe Smith and Perkins took thirds in the 100 meters (19.71) and the 400 intermediate hurdles

dicts a "bigger team next year. This is the best since the school's been out here. This school is growing; it's a nice (53.59). The 400 relay team also had a third with a 41.04.

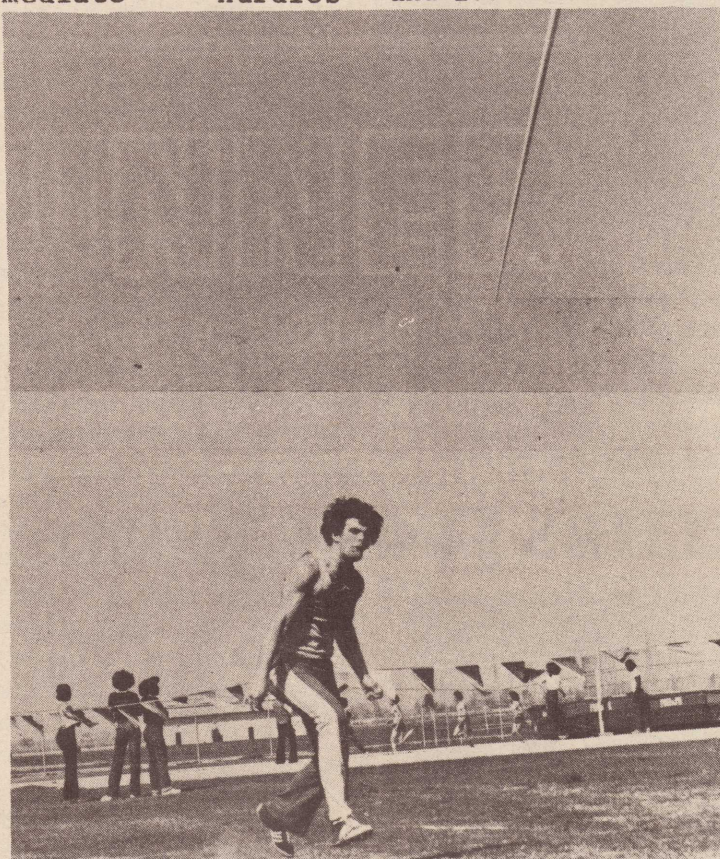
OTHER PLACE finishers were Truvillion in the 200 (fourth) and 100 (fifth) and Kevin Jackson with two sixths, in the 100 and 200 meters.

place. It's got the best track in the CCAA and a helluva faculty."

The new track has helped Hollywood Garrett. "I just went to meets and couldn't work on form or technique. Now I work out and jump and practice."

THE NEW TRACK facility aids the athletes, and with all the assets the CSB team has developed, the program will certainly grow, but "cutbacks on an already skimpy program" could be disastrous. Says Craig, "Our athletic program survives from our self-help efforts. We get almost no student funds. The inflationary spiral is not contributing, it's compounding."

The predictable crunch extends a challenge to Craig. coach in the conference." Yolanda



Bret Selby really lets the javelin fly. Selby broke his own school record, with a throw of 217'7" in CCAA conference track meet. Runner photo by Kim Lackey.



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